

Cannafair IV

23 - 25

August

2024



**Mitsubishi
Electric
HALLE
Düsseldorf**



cannafair.nrw

HIGHWAY

GNES

 **Deutscher
Hanfverband**

DEUTSCHER HANFVERBAND
CANNABIS-MEDIC
LEBENSSTIL & MEDIZIN

CANNA

Since 1924
Smoking
ROLLING
PAPER

 **URBAN
GROW**

**CANNA
FAIR
2024** 

**Welcome
to Cannafair!
Welkom op
Cannafair!
Bienvenido
a Cannafair!
Benvenuti
a Cannafair!
Bienvenue
à Cannafair!**

**Dear cannabis
entrepreneurs,**

In 2024, after long struggles, the time has finally come: the possession of cannabis and even the cultivation of cannabis will no longer be punishable in Germany (within certain limits). In addition, the operation of cannabis social clubs is now allowed in Germany.

Depending on when you read these lines here, tens of thousands or even hundreds of thousands of citizens have most likely already signed up for clubs, ordered seeds and hung up the LEDs. And hundreds of thousands are still waiting

to stock up on everything needed for cultivation and consumption...

The perfect starting point for the Cannafair event, then – and the perfect starting point to introduce new or existing brands to an interested and financially strong audience at Cannafair. Because those among the cannabis enthusiasts who are most passionate about the subject are sure to be back at the fourth Cannafair, Cannafair 2024, which will take place from August 23 to 25, 2024, at our usual venue in the center of Düsseldorf. After extensive deliberations, we have decided to hold the event again in the Mitsubishi Electric Halle.

Although we had maximum occupancy in 2023 and were therefore already looking for a new hall, we were able to solve the space problem once again: the side hall will be enlarged, the entrance foyer will now also be used and we were also able to obtain additional space in the main hall by obtaining permits for a new stand layout.

This means that we have an additional 500 square meters of pure stand space to offer and will increase our pure exhibition space in 2024 by well over 20 percent compared to the previous year. Thus, with the fourth Cannafair, we have now almost reached the size of the Berlin fair and belong to the most important cannabis fairs in Europe.

We are looking forward to growing further and to expand Cannafair step by step to become the nationwide number one due to our advantages in terms of location, financial strength and quality of the audience as well as number of business visitors.

See you in Düsseldorf!

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Düsseldorf

Why Düsseldorf? Germany is the most populous country in Europe and Düsseldorf is the capital of the most densely populated state of North Rhine-Westphalia. Apart from London and Paris, there is no larger catchment area in Europe, with more than 30 million inhabitants living within a 150-kilometer radius. Nearly 50 cannabis social clubs have been founded in North Rhine-Westphalia, no other state has more to offer – a strong evidence for the enormous cannabis euphoria in the west of Germany. Also perfectly suited for a cannabis fair is the proximity to the Netherlands, which attracts many growers and business visitors. In addition, previous Cannafair editions have shown that the public from the Düsseldorf area – in keeping with the cliché – is actually willing to spend money instead of just grabbing the maximum amount of free samples.

23-25 August 2024

As we have shown in the past, the end of August is the optimal date for hosting a cannabis fair in Europe in general and in Germany in particular. In the exhibitor survey we conducted in the run-up to the first Cannafair, many companies were in favour of a date in the second half of August.

And with reason: there are no cannabis fairs taking place in the immediate vicinity. Also, none of the industrial fairs frequently held in Düsseldorf are taking place, so hotels in perfect locations can be booked at a normal rate during this period. And good weather cannot be guaranteed, of course, but is likely at the end of August even in Germany.



within an hour's drive 1h 11,5 million inhabitants 503.000 companies	within an hour's flying distance 1h Amsterdam, Brussels, Frankfurt, Hamburg, London, Luxembourg, Paris, Zurich	Distance to Düsseldorf main station 5 minutes
within 500 kilometres 500 156 million inhabitants 31 % of the EU Population 50 % of the EU purchasing power		Distance to own urban and underground railway stations 1 minute
		Size of the Mitsubishi Electric Hall 7.500 m²

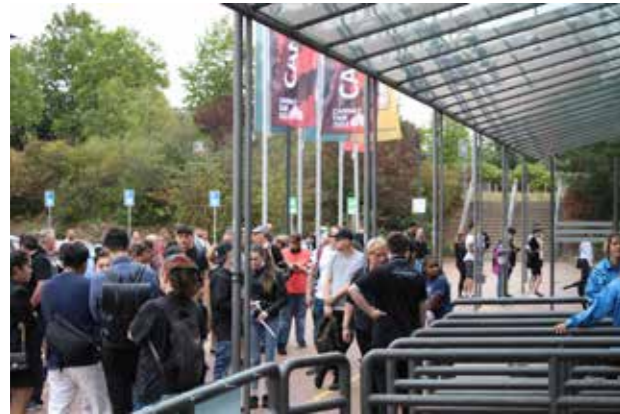
Mitsubishi Electric HALLE

Düsseldorf is not only the ideal location for a cannabis trade fair, but the location of the venue in the city itself is also perfect: the Mitsubishi Electric Halle (known as Philipshalle until its renaming in 2011) is located in the middle of the city, just five minutes from the main railway station – and only 20 minutes from the airport.

Located directly next to the Volksgarten/Südpark green area (which we will use again for the exhibitor dinner), the Mitsubishi Electric Halle offers enough space and has its own outdoor area. Its own train and underground station ensures optimal connections – by the way, free public transport is already included in the ticket price for all Cannafair visitors on the way there and back!



Throwback to Cannafair 2022



Throwback to Cannafair 2023

More pictures on cannafair.nrw



Exclusive business lounge with free drinks

Exclusive business lounge

Whether manufacturers, suppliers, wholesaler, stores or, more recently, cannabis social clubs: we strive for all of them and many follow our call. For instance, in 2023 we directly invited all newly established cannabis clubs and some of our exhibitors enthusiastically report that they have already made dozens of sales and contracts with these clubs on the spot.

Of course, to make our claim as a B2B highlight complete, we invite all exhibitors and business visitors to our exclusive Cannafair business lounge, as we do every year, to chill in the sun where they can do business in a relaxed atmosphere away from the hustle and bustle of the halls. On all three days, we will be serving coffee, water, beer and all other beverages completely free of charge.

And, as every year, our exhibitors are of course invited to a free dinner on Saturday evening in the smoker-friendly beer garden just a few minutes' walk from the hall!



Cannafair media coverage

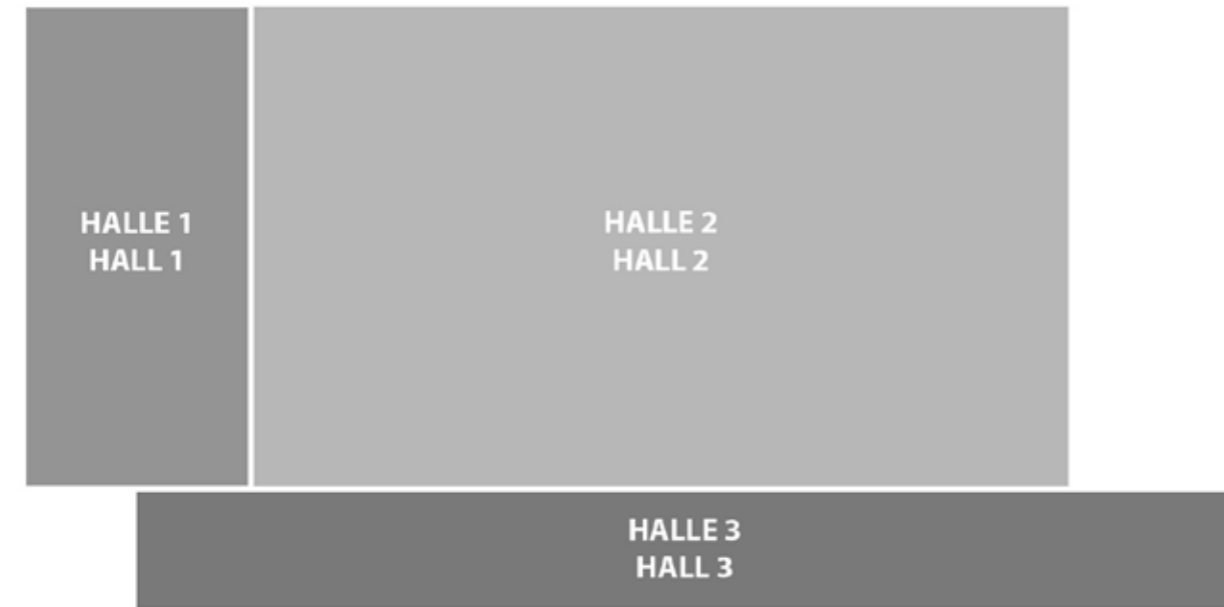


Prices

Despite the optimal location in the heart of North Rhine-Westfalia, we can offer absolutely competitive prices. Depending on the location on the exhibition grounds, the space rental costs between 129 and 179 euros per square meter. If you do not want to bring your own stand, you can book walls (and lighting) for 29 euros (39 euros) per square meter.

	Floor space	+ Walls & lights (if needed)
Hall 2	179 €/m ²	+39 €/m ²
Hall 3	159 €/m ²	+29 €/m ²
Hall 1	129 €/m ²	+29 €/m ²

Power supply fee: 199 Euro (<3 kWh) or 299 Euro (<6 kWh)



Furniture can be rented through us if required, or of course you can simply bring your own. The rental furniture list is available on our website.

Further questions?
Want to become an exhibitor?

+49 (0)172 34 29 809
info@cannafair.nrw

Our payment modalities

- 1st payment (50 %) due by booking
- 2nd payment (50 %) due by June 2024



Updated hall plan on cannafair.nrw

Sponsoring

Cannafair 2024 offers all sponsors excellent opportunities to present themselves. Whether with the main sponsorship or smaller individual services: from the banner to the all-inclusive package, everything is possible. If you have ideas beyond the sponsorship options presented here, please contact us at any time for an individual solution.



CONTACT US: INFO@CANNAFAIR.NRW



Main sponsoring

- Logo on inlet ribbons
- Logo on trade fair badges
- Logo on all Cannafair publications (billboards, posters, website, mailings, etc.)

- Special attention from our tradeshow photographer
- 50 free visitor tickets
- 20 free B2B tickets

... & including each of the following services:

Main sponsoring total
10.000 €



Give away merch

- Distribute merchandise at the venue
- per day and promoter

600 €



Outdoor area banner

- Outdoor area, smoking area
- 3,70 m x 1,70 m

1.000 €



Box office banner

- Banner at the entrance to the venue
- 4,32 m x 90 cm

1.000 €



LED screens in the main hall

- 2 x, above the entrances of the main hall
- Size per screen: 3,75 m x 2,10 m
- Image or video
- Limited to 10 slots

1.200 €



Print-ad in tradeshow magazine

- Full page ad in the Cannafair trade fair booklet
- 10.000 copies

500 €
(1/1 page, Non-exhibitors 1.000 Euro)



Flag in front of the venue

- 1 big flag in front of the box office
- 6 m x 1,50 m

1.000 €



Bold font in exhibitor list

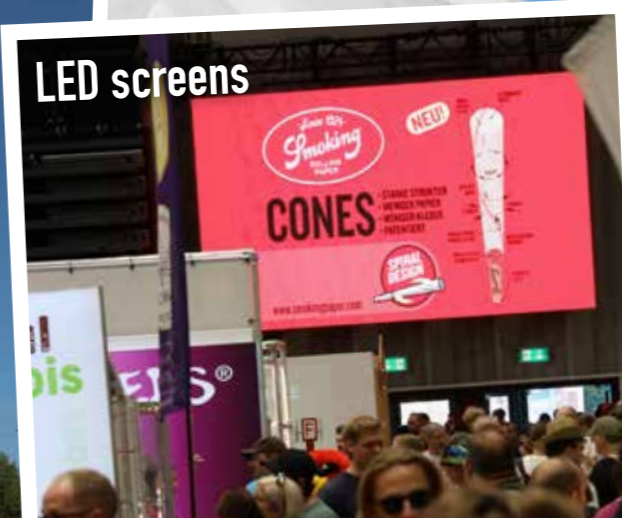
- Bold company name in exhibitor list (print & web)

200 €



Flags

LED screens



What we sponsor

- Free drinks**
for all exhibitors and business visitors
- Exhibitor dinner**
in a 420-friendly beer garden near the venue
- Free tickets**
5 x 3-day-tickets for your best friends and customers
- VIP/B2B area**
in the rear area of the hall, only for exhibitors and business visitors

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See you at Cannafair 2024!



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